

SBUlife

Magazine of Southwest Baptist University Spring 2011

Decade *in* Review 2000-2010

INSIDE President's Report 2010



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As I researched our archives for this issue of *SBU Life*, I was startled to realize that ten years ago, I was closer to twenty-five years old than fifty. Even more startling was the fact that my children were closer to five than twenty in 2000. How did that happen?!

In this issue we look back through SBU history from 2000 to 2010. Many students have come and gone through this decade; many lives were changed during the years those students were on campus. The true testament to the benefit of their time spent at SBU is the lives that are now changed because of these alumni.

We know that SBU alumni are in servant leadership positions around the world on the mission field, in the classroom, in the boardroom, and in public service. Hospitals and churches around the world also are blessed by having SBU alumni caring for the sick and for the hurting.

SBU makes a difference in students' lives, and our students leave to make a difference. The *Bolivar Herald-Free Press* and the Missouri Baptist Convention newsjournal, *The Pathway*, have faithfully chronicled the success of SBU students, faculty, and staff throughout the decade. Jessica Oliver '09 and Allen Palmeri recap some of these headlines and highlights in this issue of *SBU Life*.

It is truly with gratitude that we celebrate the many blessings of the past decade at SBU, since the University has thrived despite world-wide economic crises and a sharp drop in those who hold a Christian worldview.

There is no doubt in my mind that SBU is where it is today due to the prayers, service, and financial commitment of our Missouri Baptist churches, alumni, students, faculty, staff, and many friends to the University. All prayers and all resources have been put to good use in the service of our mission to prepare students to be servant leaders in a global society.

Enjoy this walk down memory lane, and please keep sending us your news, books, and stories from SBU days gone by.

Looking forward to warmer weather,

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SBUlife

Magazine of Southwest Baptist University
Spring 2011



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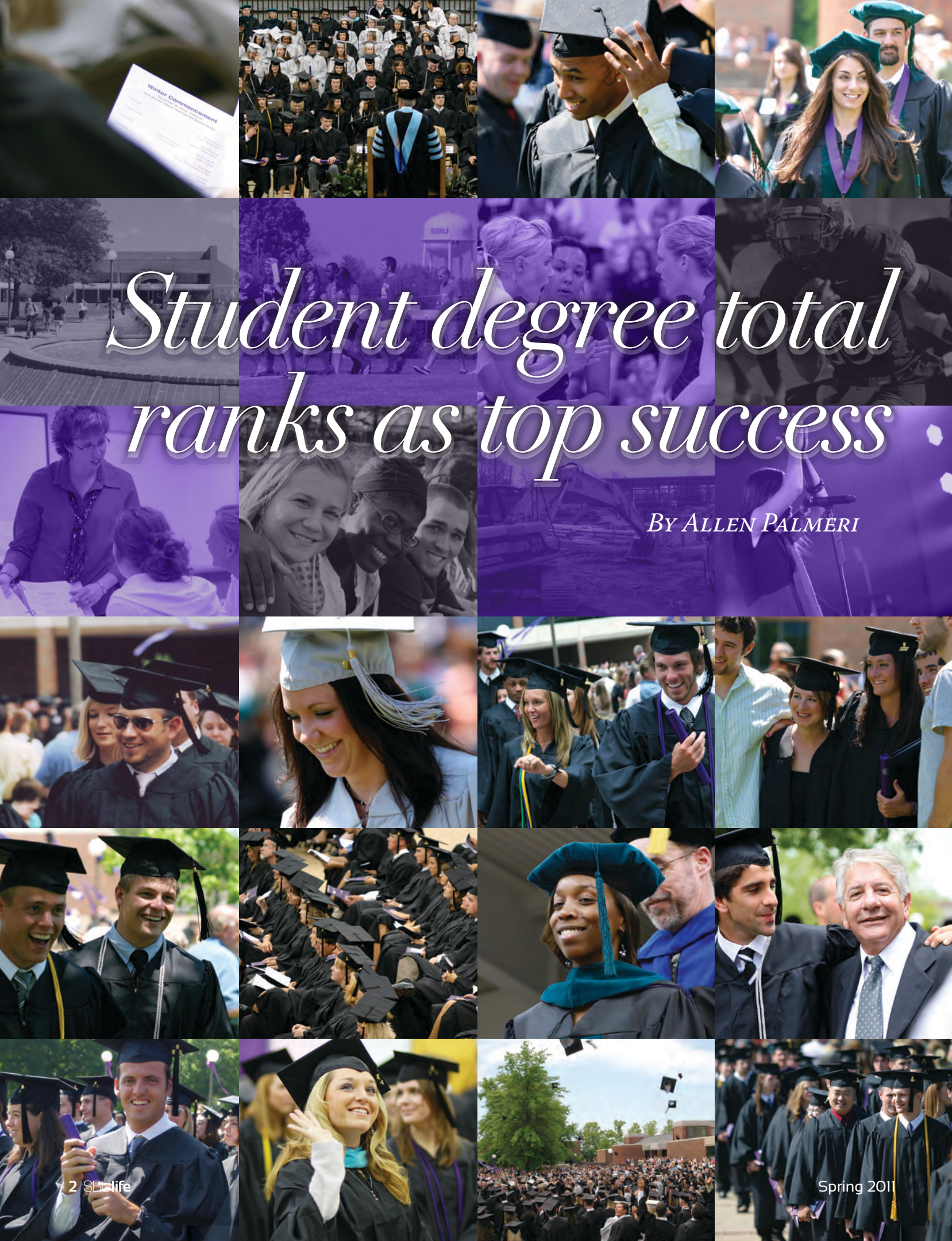
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Student degree total ranks as top success

BY ALLEN PALMERI



The decade of the 2000s was remarkable for Southwest Baptist University (SBU) in the area of student graduation, according to SBU President C. Pat Taylor.

A total of 7,906 degrees were awarded. "That is the most significant accomplishment of the decade," Taylor said. "Our primary purpose is to graduate students, and every time a student gets a degree we have achieved our mission, our objective, for that student."

Enrollment grew at a robust pace, thanks in large part to the University's strategic partnership with the Noel-Levitz consulting firm out of Coralville, Iowa. Taylor credited the work of SBU Vice President for Enrollment Management Stephanie Miller and Darren Crowder, director of admissions, in an effort

When Taylor came to SBU in 1996, the endowment was \$4.6 million. Now it is more than \$19 million. He calculated that it doubled in the decade, which he said is another top achievement.

Two historic accomplishments also came to pass in the decade.

In October 2010, Taylor marked his 14th year as president. That gives him the most tenure of any SBU president in the school's 132-year history. The other historic moment came in 2003, when SBU celebrated its 125th anniversary.

The rest of the top accomplishments of the decade were ranked by Taylor according to the following categories, in no particular order:

STUDENTS

Various SBU teams who have built reputations for competing well on state, regional, and national levels were recognized as achievers of the decade.

The Computer Information Science programming team, the College of Business Phi Beta Lambda team, the Students in Free Enterprise (SIFE) team and the Forensics team were all cited for their excellence. Forensics, in particular, has done well, winning nationals 19 of the past 27 years.

Taylor also mentioned the SBU missions program as a stellar example of how the University has grown. "At the beginning of the decade we were sending out fewer than 200 student missionaries during the course of the year," he said. "This year we will send out more than 400. My goal is for every student to be challenged with the opportunity of doing a mission project."

In sports, the SBU men's basketball won three MIAA championships and went to three NCAA tournaments, advancing one year to the Sweet 16. The women's basketball team also advanced to the Sweet 16 one year. Individually, Matt Rogers represented SBU well for four years and now awaits his chance at the NBA with the Texas Legends of the Development League.

Football showed improvement with two winning seasons to end the decade, the men's cross country team advanced to nationals in 2009, and the golf team won an MIAA tournament.

"We've worked hard but God has blessed it. It's not what we've done but it's what God has done through us."

that peaked in the fall of 2009 with a record student headcount of 3,716.

Taylor ranked fundraising as the No. 2 accomplishment. The Partners in Excellence campaign from 1999-2006 raised \$62.4 million and resulted in several new and renovated campus buildings. For the decade, a total of \$64,717,511 in gifts was received as the University focused on upgrading buildings, student scholarships, the endowment, and general operations.

"It's all God's blessing," Taylor said. "We've worked hard but God has blessed it. It's not what we've done but it's what God has done through us. When I really look at our success, it's because God has ordained that we will be successful."



MISSION STATEMENT

Southwest Baptist University is a Christ-centered, caring academic community preparing students to be servant leaders in a global society.

PURPOSE OF THE UNIVERSITY

The mission statement of the University implies there will be a fusing of the liberal arts with career preparation and the Christian faith with learning. Recognition also is given to the enduring values of the liberal arts as the foundation of critical thinking, decision-making, and the high literacy required for responsible careers in the contemporary world.

Dear SBU Donors and Friends,

As we present you with the President's Report 2010 issue of *SBU Life* and begin the second decade of the 21st century, I am pleased to report that not only is SBU surviving but it is thriving. With that being said, I have never been more convinced that we need to increase our competitiveness as an institution if we expect to be thriving a decade from now.

The future is coming faster than ever before as new technologies are out of date soon after they hit the market. The information age has exploded as thousands of informational bits per day appear on our desktop computer screens, laptops, e-readers, tablets, and hand-held mobile devices. Potential students and their parents are savvy consumers who insist on exceptional value and exceptional results from every purchase, especially expensive purchases like higher education.

No longer are students and their parents just interested in the quality of housing and academics when they visit campus; they want to know that they will have job opportunities when they graduate, and they do not want to graduate with any more debt than necessary.

As we plan for the future at SBU, it is imperative that we prepare for the financial needs of our students. A quality university education is a worthy investment, but it is expensive for our families as they recover from the recession. Our expenses at SBU have increased while our median student family income has decreased. We must increase our endowed scholarships to assist these families.

In order to best impact the future at SBU, we need to grow our endowment for student scholarships and for faculty positions. To attract the best and brightest Christian students, we need to have the most competitive scholarships in the region. We also need to have endowed academic chairs to attract the best and brightest Christian scholars to join our faculty.

As many of you are aware, I truly am energized by new building projects. I love the smell of fresh concrete on campus! My wife, Judy, and I have enjoyed taking our dogs on many evening strolls through new construction projects on campus. We have been blessed with great donors who have supported numerous building projects on campus, and as a result, we have outstanding facilities. However, there remain building and renovation projects that need to be completed.

As the economy heals, we are planning to impact the future by a focused effort on fundraising for endowed student scholarships, endowment for faculty and academic programs, and a limited number of building and renovation projects. We need your continual prayers and support to meet our future needs.

We appreciate each and every gift of prayer, time, and money you have given in support of SBU in the past decade. We look forward to sharing the stories of how your gifts impact our students and how they impact the world while they are students and after they graduate.

C. Pat Taylor
President

Revenue Budget

Financial Aid Revenue	\$1,154,811	2.55%
Auxiliary Enterprise Revenue	\$6,436,340	14.19%
Investment Earnings	\$153,000	0.34%
Other Undesignated Gifting	\$600,000	1.32%
Miscellaneous Revenue	\$452,815	1.00%
Missouri Baptist Convention	\$1,315,000	2.09%
Tuition & Fees	\$35,241,034	77.70%
Total Revenue Budget	\$43,353,000	100.0%

Expense Summary

Educational and General

Total Instructional and Departmental	\$12,466,140	27.5%
Organized Activities	\$2,504,319	5.5%
Total Library	\$1,175,413	2.6%
Total Operation/Maintenance of Plant	\$3,271,439	7.2%
Staff Benefits	\$1,114,555	2.5%
Total General Institutional	\$2,828,546	6.2%
Total Student Aid	\$13,113,473	28.9%
Debt Retirement	\$830,917	1.8%
Total Educational and General	\$41,198,271	90.8%

AUXILIARY ENTERPRISES

Total Auxiliary Enterprises	\$4,134,729	9.1%
Contingency	\$20,000	0.0%

Total Expenses	\$45,353,000	100.0%
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University Facts & Figures 2010-11

Total students	3,716
Men	1,243
Women	2,473
Undergraduate	2,924
Graduate	792
Average GPA for incoming freshmen	3.49
Mean ACT for incoming freshmen	23.19
Tuition (undergraduate)	\$15,800
Total Faculty (Full-time)	136
Total Staff (Full-time)	185
Student-to-faculty ratio	14:1
Percentage of full-time faculty with a doctorate or other terminal degree	63%



Welcome Week 2010: New freshmen enjoy the festivities during their first week on the Bolivar Campus.

Photo from page 5 of The President and The Executive Cabinet. Left to right are Rob Harris, Bob McGlasson, William Brown, C. Pat Taylor, Stephanie Miller, Ron Margpin, and Mike Pitts.



PRESIDENT'S REPORT 2010

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"I believe the legacy all of us want to leave deals directly with our calling, which is to graduate students who are prepared to be servant leaders in a global society. Our calling is all about mission and students. Everything we do should point to our students, past, present, and future. Our current students, our graduates, and how we have influenced them to be servant leaders is our legacy."

Dr. C. Pat Taylor, Ed.D.
President



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“It’s exciting to be planning for the future needs of students. Every new course and degree program is an attempt to prepare students to lead productive lives. In a week’s time my office deals with many, many people, and the challenge and the blessing is to try to meet the needs of people in the name of Jesus.”

Dr. William Brown, D.M.
Provost



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One of my ideas on servant leadership is taken from a poem by Marge Piercy: "The work of the world is common as mud. Botched, it smears the hands, crumbles to dust. But the thing worth doing well done has a shape that satisfies, clean and evident."

(Marge Piercy, The Art of Blessing the Day: Poems with a Jewish Theme. Middlemarsh, Inc., 1999.)

Dr. Stephanie Miller '80, Ed.D.
 Vice-President for Enrollment Management



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 Calvary Baptist Church, Alton, IL
 Calvary Baptist Church, Odessa, MO
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“Servant leadership is the willingness and follow through that not only says but demonstrates that we are a team. We are commissioned to serve, support, and share with each other throughout our University. Our goal is to make SBU a God-honoring ministry for our students, our fellow employees, and the greater community. My heart and happiness in serving here at SBU in the fields of administration and finance have been the pinnacle of my professional career. We are encouraged to keep God first as we minister in our chosen areas of expertise for the betterment of the students and the strengthening of our University. What a blessing that has been and continues to be!”

Ron Maupin '70, M.A., M.S., C.P.A.
 Vice President for Administration



PRESIDENT'S REPORT 2010

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"To be able to share our academic expertise as well as our life experiences and Christian journey with our students is a high calling. If we truly are preparing students to be servant leaders in a global society, we must model a Christian life that truly brings honor to God and to our institution."

Dr. Bob McGlasson, Ed.D.
 Vice President for Information and Technology Services



PRESIDENT'S REPORT 2010

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 Assembly of God of Windsor, Windsor, MO
 Avondale Baptist Church, Kansas City, MO
 Balls-N-Strikes, Nixa, MO
 Baptist Foundation of Colorado, Centennial, CO
 Berean Baptist Church, Bolivar, MO
 Delta Nu, Bolivar, MO
 Bethel Southern Baptist Church, Pittsburg, MO
 Bible Baptist Church, Osborne, KS
 Bible Christian Church, Le Grand, CA
 Bolivar Christian Church, Bolivar, MO
 Bolivar Elks Lodge #2828, Bolivar, MO
 Springfield Boys and Girls Club, Springfield, MO
 Bredeaux Pizza, Bolivar, MO
 Brian Haney Trust, Clinton, MO
 Bryan Silvey Memorial Scholarship Fund, Gainesville, MO
 Buckner Baptist Church, Fayetteville, AR
 Bucyrus Baptist Church, Houston, MO
 Capital Region Medical Center, Jefferson City, MO
 Career Opportunities Education, Inc., Cherry Hill, NJ
 Central Baptist Church, Eureka, MO
 Central High School, Keller, TX
 Warsaw Area Chamber of Commerce, Warsaw, MO
 Christ Community Church, Beatrice, NE
 Christian Union State Missionary Board of Missouri, Rayville, MO
 Church of God, El Dorado Springs, MO
 Church on the Rock, Aurora, MO
 Citizens Bank and Trust, Chillicothe, MO
 College of the Canyons, Santa Clarita, CA
 Community Blood Center of the Ozarks, Springfield, MO
 Community Educators Association Scholarship Foundation, Blue Springs, MO
 Community Foundation, Oklahoma City, OK
 Crane R-3 School District, Crane, MO
 Creighton Christian Church, Creighton, MO
 Crossbreed Holsters, LLC, Republic, MO
 Crossroads Baptist Church of Ulman, Tuscumbia, MO
 Community Trust, Troy, MO
 Dadeville R-II School, Dadeville, MO
 Dallas County R-1 Alumni Association, Buffalo, MO
 Damascus Road Fellowship, Belleville, IL
 Dardenne Prairie Bible Church, O' Fallon, MO
 Delta Kappa Gamma Eta Chapter, Fulton, MO
 DST Systems, Inc., Kansas City, MO
 Eagle Ridge Christian School, Cape Girardeau, MO
 Eastern Hills Baptist Church, Bartlesville, OK
 ECW Diocese of West MO, Springfield, MO
 Elks Auxiliary, South Bend, IN
 Elm Grove Baptist Church, Richland, MO
 Elmdale Baptist Church, Springdale, AR
 Emmanuel Baptist Church, Rock Springs, WY
 Evangelical Free Church, Columbia, MO
 Everett V. Miller Southeastern Illinois Patrons Club, Tunnel Hill, IL
 Fair Grove Chamber of Commerce, Fair Grove, MO
 Fair Grove R-10 School District, Fair Grove, MO
 Fair Play R-II Schools, Fair Play, MO
 Farmers Mutual Insurance of Dade County, Lockwood, MO
 Fellowship Bible Church, Topeka, KS
 First Baptist Church, Aurora, MO

First Baptist Church, Cabool, MO
 First Baptist Church, Centerton, AR
 First Baptist Church, Creighton, MO
 First Baptist Church, Denison, TX
 First Baptist Church, Excelsior Springs, MO
 First Baptist Church, Farmington, MO
 First Baptist Church, Fulton, MO
 First Baptist Church, Hawarden, IA
 First Baptist Church, Jackson, MO
 First Baptist Church, Marshall, MO
 First Baptist Church, Marshfield, MO
 First Baptist Church, Mountain Grove, MO
 First Baptist Church, Oak Grove, MO
 First Baptist Church, Perry, MO
 First Baptist Church, Pevely, MO
 First Baptist Church, Pierce City, MO
 First Baptist Church of Platte City, MO
 First Baptist Church, Princeton, MO
 First Baptist Church, Schell City, MO
 First Baptist Church, Sedalia, MO
 First Baptist Church, Seneca, MO
 First Baptist Church, St. Charles, MO
 First Baptist Church, Union, MO
 First Baptist Church, Windsor, MO
 First Christian Church, Richland, MO
 First General Baptist Church, Malden, MO
 First Missionary Baptist Church, Flat Rock, IL
 First Southern Baptist of Blair Kan., Wathena, KS
 First Southern Baptist Church, Coffeyville, KS
 First Southern Baptist Church, Kimberling City, MO
 Fischer's Concrete Service, Inc., Sedalia, MO
 Flint Lodge No. 11, Stilwell, OK
 Fordland R-3 School District, Fordland, MO
 Fort Osage Council of PTAs, Independence, MO
 Foundation for Springfield Public Schools, Springfield, MO
 Ft. Madison Bank and Trust, Co., Ft. Madison, IA
 Grace Point Church, Bentonville, AR
 Grace Tabernacle Baptist Church, Centerville, IA
 Graceland New Testament Church, Camdenton, MO
 Grandview Baptist Church, Springfield, MO
 The Hamels Foundation, Inc., Springfield, MO
 Hamilton Street Baptist Church, Kirksville, MO
 Har-Bell Athletic Goods, Inc., Springfield, MO
 Hawthorn Bank, Jefferson City, MO
 Heart of Life First Baptist Church, Garden City, MO
 Henry County Cattleman's Association, Clinton, MO
 Hillsboro Community Unit School District 3, Hillsboro, IL
 Hope Christian Church, Columbia, IL
 Independence School District Foundation, Independence, MO
 Independent Farmers Bank, Maysville, MO
 Intel Foundation Matching Gifts, Princeton, NJ
 J.A. Ashby VFW Post 3485, Doniphan, MO
 Junior Auxiliary of Taney County, Hollister, MO
 Kiwanis Club of Eldon, Eldon, MO
 Knights of Peter Claver, Houston, TX
 Ladies Auxiliary VFW Post 3168, Laquey, MO
 Lamar Independent Foundation, Lamar, MO
 Lamar Metro Club, Lamar, MO
 Lebanon Lodge #77 - Free Masons, Steelville, MO

Lenexa Baptist Church, Lenexa, KS
 Liberty Baptist Church, Pekin, IL
 Life Church, Ava, MO
 Lincoln County R-III School District, Troy, MO
 Lone Jack Booster Club, Lone Jack, MO
 Lost Bridge Community Church, Garfield, AR
 Macedonia Baptist Church, Springfield, MO
 Mansfield ISD, Mansfield, TX
 Marion Memorial Health Foundation, Marion, IL
 Marysville Berean Church, Marysville, KS
 Mascoutah School District No. 19, Mascoutah, IL
 Maysville Alumni Golf, Maysville, MO
 McCarthy Baptist Church, Saint Joseph, MO
 Melva Palmer Ellis Memorial, Lebanon, MO
 Mid-Lakes Baptist Association, Bolivar, MO
 Midlands Baptist Temple, Omaha, NE
 Mission Chapel Baptist Church, Elkland, MO
 Mississippi Ave Baptist Church, Aurora, CO
 Missouri School Boards Association, Columbia, MO
 Missouri Congress of Parents and Teachers, Columbia, MO
 Missouri Soil and Water Conservation, Kingston, MO
 Mt. Comfort Church, Springfield, MO
 Mt. Olive Baptist Church, Bolivar, MO
 Mt. Washington Baptist Church, Independence, MO
 Napa Valley Baptist Church, Napa, CA
 Nevada R-5 School District, Nevada, MO
 New Hope Baptist Church, Elsberry, MO
 New Melle Baptist Church, New Melle, MO
 New Site Baptist Church, Monett, MO
 Newtonia Baptist Church, Stark City, MO
 North Shore Baptist Church, Rocky Mt., MO
 Northpoint Church of the Nazarene, Poplar Bluff, MO
 Oak Grove Baptist Church, Salem, MO
 Odessa Football Boosters, Odessa, MO
 Old Miners Day Committee, Viburnum, MO
 Operation Round-Up, Branson, MO
 Eastern Star of Illinois, Macon, IL
 Owasso Historical Society, Owasso, OK
 Owensville High School Alumni Association, Owensville, MO
 Park Hill Baptist Church, Kansas City, MO
 PEO Chapter CA, Fort Scott, KS
 The Philmont Staff Association, Cimarron, NM
 Physical Therapy Class of 2002, Bolivar, MO
 Physical Therapy Specialists, West Plains, MO
 Plaza Medical Group, PC, Oklahoma City, OK
 Prudential Matching Gifts Program, Princeton, NJ
 Radar Lutheran Church, Conway, MO
 Ralph D. McPherson Scholarship Fund, Taneyville, MO
 Red Fork Baptist Church, Tulsa, OK
 Redford Baptist Church, Redford, MO
 Richland Auto Supply, Richland, MO
 RidgeCrest Learning, Inc., Bolivar, MO
 Riding Rocket, LLC, Springfield, MO
 Robbie Knipp Scholarship Fund, Inc., Tipton, MO
 Roby Baptist Church, Roby, MO
 Rolla Athletic Booster Club, Rolla, MO
 Rose Spurrier Scholarship Fund, Kingman, KS
 Rotary Club of Nevada, Nevada, MO
 Rotary Club of Troy, Wentzville, MO



“Servant leadership is intentional caring. This leadership style was demonstrated and modeled by the son of the living God, Jesus Christ. Jesus, according to John 10:10, provided the ultimate service by giving His own life so others may live a more fulfilled and abundant life. Intentionally caring for others’ highest needs is paramount. If we are to be a Christ-centered servant leader, we need to walk in the way of love and commitment, just as Christ loved us and gave of himself (Eph. 5: 1-2). Servant leadership must be purposeful in placing others before oneself.”

Rob Harris '88, M.S.
 Dean of Students



PRESIDENT'S REPORT 2010

Salem School District 80, Salem, MO
 School of the Osage HS - PTSA, Kaiser, MO
 Shannon Baptist Church, Pochontas, AR
 Sheppard Baptist Church, Dixon, MO
 Shewmaker Family Scholarship Trust, Bentonville, AR
 Sikeston R-6 Schools, Sikeston, MO
 Siloam Springs High School Scholarship, Siloam Springs, AR
 Sonrise Baptist Church, Bonne Terre, MO
 St. Anthony's Ladies Sodality, Camdenton, MO
 Star Chapel United Methodist, King City, MO
 Steelville R-3 High School, Steelville, MO
 Sterling Acres Baptist Church, Kansas City, MO
 Strasburg Baptist Church, Strasburg, MO
 Telcomm Credit Union, Springfield, MO
 Temple Baptist School, Ft Worth, TX
 Texas County Rural Area Information, Raymondville, MO
 Topeka Community Foundation, Topeka, KS
 Tower Grove Baptist Church, St. Louis, MO
 Tower View Baptist Church, Kansas City, MO
 Treehouse Condo Rentals, Inc., Branson, MO
 Tri County Fair Board, Richland, MO
 Troy Buchanan High School, Troy, MO
 TruStar Federal Credit Union, International Falls, MN
 Tuscumbia Christian Church, Tuscumbia, MO
 United Township High School, East Moline, IL
 University of Missouri Extension - Hickory County, Hermitage, MO
 Victor Baptist Church, Branson, MO
 Warsaw Jubilee Days, Inc., Warsaw, MO
 Washakie County Ambulance, Worland, WY
 Way of Christ Fellowship, Holden, MO
 Waynesville CTA, Waynesville, MO
 Webster and Virginia Thomas Scholarship, Tipton, MO
 WHS Master Endowment, Windsor, MO
 Wilkerson's Commercial Flooring, Springfield, MO
 Willard Area Chamber of Commerce, Willard, MO
 Willard Tigers Booster Club, Willard, MO
 Woodland Place Baptist Church, Magnolia, TX
 Zion Evangelical Church, Millstadt, IL

BEARCAT CLUB

\$250 - \$499

Advanced Termite Pest Control, Salem, MO
 American Legion Foundation of MO, Jefferson City, MO
 Antioch Bible Baptist Church, Gladstone, MO
 Antioch Christian Church, Leslie, MO
 Arkansas State FOP, Little Rock, AR
 Arnhart Baptist Church, Purdy, MO
 Ashworth Road Baptist Church, West Des Moines, IA
 Assessment Technologies Institute, Stilwell, KS
 Assured Roofing, Aurora, CO
 Ava Full Gospel Church, Ava, MO
 BC American Legion Auxiliary, Warsaw, MO
 Bethel Baptist Church, Princeton, IL
 Bethlehem Baptist Church, Richland, MO
 Bolivar Chamber of Commerce, Bolivar, MO
 Bolivar Kiwanis Club, Bolivar, MO
 Bolivar Woodworks Inc., Bolivar, MO
 Matching Gifts Program, Princeton, NJ

Butler Funeral Home, Bolivar, MO
 Calvary Baptist Church, Chillicothe, MO
 Cape Girardeau Public Schools, Cape Girardeau, MO
 Carlinville Southern Baptist Church, Carlinville, IL
 Central Park Christian Church, Topeka, KS
 Century Bank, Gainesville, MO
 Christian Union Church, Lawson, MO
 The Circle of Love, Inc., Yucaipa, CA
 Citizens Bank of Kansas, Kingman, KS
 Citizens for Education, Bucyrus, MO
 Community Bank, Summersville, MO
 Dayspring Cards, Siloam Springs, AR
 Dial Realty Corporation, Omaha, NE
 Auxiliary Unit 67, Marshalltown, IA
 Edmonson Baptist Church, Lincoln, MO
 El Dorado Springs Ministerial Assoc., El Dorado Springs, MO
 Fellowship First Baptist Church, High Ridge, MO
 Fellowship Southern Baptist Church, Olathe, KS
 Ferguson Family Foundation, De Pere, WI
 First Assembly of God Church, Bolivar, MO
 First Baptist Church of Brownstown, Brownstown, IL
 First Baptist Church of Ojai, Ojai, CA
 First Baptist Church, Centralia, IL
 First Baptist Church, Cuba, MO
 First Baptist Church, Fenton, MO
 First Baptist Church, Frederick, OK
 First Baptist Church, Holt, MO
 First Baptist Church, Houston, TX
 First Baptist Church, Iberia, MO
 First Baptist Church, Independence, MO
 First Baptist Church, Keller, TX
 First Baptist Church, Lowry City, MO
 First Baptist Church, Mascoutah, IL
 First Baptist Church, Mt. Vernon, MO
 First Baptist Church, Oak Ridge, MO
 First Baptist Church, Richmond, MO
 First Baptist Church, Shawnee, KS
 First Baptist Church, Springfield, MO
 First Baptist Church, St. Clair, MO
 First Baptist Church, Van Buren, MO
 First Baptist Church, Viburnum, MO
 First Baptist Church, Vienna, MO
 First Baptist Church, Licking, MO
 First Christian Church, Rolla, MO
 First Evangelical Free Church of Franklin County, Gray Summit, MO
 First Southern Baptist Church, Garden City, KS
 Friendship Baptist Church, Holden, MO
 Gashland Baptist Church, Kansas City, MO
 Gold Mountain Communications, LLC, Springfield, MO
 Grace Fellowship Baptist Church, Bolivar, MO
 Hallmark Corporate Foundation, Kansas City, MO
 Harmony Baptist Church, Andalusia, AL
 Harvester Church of the Nazarene, Saint Peters, MO
 Heartland Baptist Fellowship, Harrisonville, MO
 Heritage Baptist Church, Bolivar, MO
 Home Builders Association of St. Joseph Valley, Mishawaka, IN
 Houston R-1 School District, Houston, MO
 Iberia Community Club, Iberia, MO
 John E. Wiest Memorial Athletic Scholarship, Warsaw, MO

Kings Point Baptist Church, Lockwood, MO
 Landmark Christian Center, Marshfield, MO
 Lee's Summit Educational Foundation, Lee's Summit, MO
 Licking First Baptist, Licking, MO
 Living Waters Worship Center, Cabool, MO
 Macks Creek Booster Club, Macks Creek, MO
 Maplewood Baptist Church, St. Louis, MO
 McGeorge Brothers Chem-Dry of Kansas City, Lee's Summit, MO
 Met Associates, Cottleville, MO
 Scholarship Pageant, Houston, MO
 Missouri FCCLA, Jefferson City, MO
 Mt. Vernon Animal Hospital, Mt. Vernon, MO
 Mountain Home Education Foundation, Mountain Home, AR
 National AMBUCS, Inc., High Point, NC
 National Student Clearinghouse, Herndon, VA
 Northeast Nodaway R-V High School, Ravenwood, MO
 Northside Baptist Church, Neosho, MO
 OAAEOP, Halfway, MO
 Oak Hill Baptist Church, St. Louis, MO
 Olive Point Baptist Church, Preston, MO
 Pea Ridge Scholarship Association, Pea Ridge, AR
 Pinnie Butler Morrison Foundation, Cowgill, MO
 Pleasant Hope Area Chamber of Commerce, Pleasant Hope, MO
 Polk County Cattlemen's Association, Bolivar, MO
 Ramsey High School, Ramsey, IL
 Ramsey Ministerial Association, Ramsey, IL
 Richland FFA Booster Club, Richland, MO
 River of Life, Rockville, MO
 Royal Ridge ABWA Education Committee, Raytown, MO
 Sharon Bible Church, Armstrong, MO
 Smart Insurance Agency, Marionville, MO
 Solid Rock Fellowship, Farmington, MO
 South Kansas City Baptist Church, Kansas City, MO
 Southern Boone County Booster Club, Ashland, MO
 Southside Baptist Church, Tahlequah, OK
 Spring River Baptist Association, Joplin, MO
 Springfield Public Schools Foundation, Springfield, MO
 Springhill Baptist Church, Springfield, MO
 Saint Joseph Christian School, Saint Joseph, MO
 St. Francis Hospital Auxiliary, Maryville, MO
 Summersville R-II School District, Summersville, MO
 Swedeberg R-III School District, Richland, MO
 Tapestry A Church for All People, Champaign, IL
 Ted Powers Scholarship, Mulvane, KS
 Texas County Baptist Association, Houston, MO
 Town and Country Bank, Salem, MO
 Twin Valley Association of Southern Baptist, Altamont, KS
 Unity Baptist Church, Fayette, MO
 Veterans of Foreign Wars, Dardanelle, AR
 VFW Post 10350, O' Fallon, MO
 Vietnam Veterans of America Chapter 918, Nevada, MO
 Villebrook Baptist Church, Hazelwood, MO
 Wendy's of Missouri, Inc., Springfield, MO
 Wesley United Methodist Church, Springfield, MO
 Westside Church of the Nazarene, Olathe, KS
 Zion Evangelical, Millstadt, IL



"I'm very thankful for the special people, who have been a major part of my life. I know they were God's gift to me, to help shape who I am today. With so many gifted students at SBU, my hope is that I can help influence them in at least a small way, so they can discover God's special plan for their lives."

Mike Pitts '85, M.B.A. '10
 Director of Athletics



PRESIDENT'S REPORT 2010

SOUTHWEST BAPTIST UNIVERSITY

BOARD OF TRUSTEES

Officers: Mark Rains, *Chairman*; Gary Longenecker, *Vice Chairman*; Syndee Chase, *Secretary*

David Bennett, Businessman, Joplin
Bill Bolerjack, Retired Pharmacist and Farmer, Mountain View
Gary Brown, Businessman, Richland
Marcy Carter, Businesswoman, Mt. Vernon
Syndee Chase, Businesswoman, Lebanon
Jerry Dudley, Pastor, St. Charles
Jim Evans, Businessman, Blue Springs
Don Fahrni, Businessman, Russellville
Neil Franks, Pastor, Branson
Phil Franz, Businessman, West Plains
Wayne Gott, Businessman, Salem
Ed Hamilton, Retired Pastor, Houston
Berniece Hamilton, Businesswoman, Lebanon

Randy Johnson, Pastor, Branson West
Don Jump, Dentist, Bolivar
David Mason, Pastor, St. Joseph
Ronda Miller, Businesswoman, Camdenton
Rick Moore, Educator, Kansas City
Ryan Palmer, Pastor, Springfield
Larry Payton, Businessman, Tulsa, Oklahoma
Mark Rains, Attorney, Blue Springs
Billy Russell, Pastor, Bolivar
Cary Summers, Businessman, Rogersville
Gary Urich, Retired Pastor, Bolivar
Jerry Williams, Retired Director of Missions, Exeter

ADMINISTRATION

C. Pat Taylor, Ed.D., President
William Brown, D.M., Provost
Rob Harris '88, M.S., Dean of Students
Ron Maupin '70, M.A., M.S., C.P.A., Vice President for Administration
Bob McGlasson, Ed.D., Vice President for Information & Technology Services
Stephanie Miller '80, Ed.D., Vice President for Enrollment Management
Mike Pitts '85, M.B.A. '10, Director of Athletics

DEANS

Kenneth Bandy, Ph.D., Dean, College of Business and Computer Science
Martha C. Baker PhD RN CNE ACNS-BC, Dean, St. John's College of Nursing & Health Sciences of SBU
Perry A. Tompkins, Ph.D., Dean, College of Science and Mathematics
Rodney Reeves '79, Ph.D., Dean, The Courts Redford College of Theology & Ministry
Ed Walton, M.L.S., Dean, University Libraries
Jeff Waters, D.M.A., Acting Dean, Geneva Casebolt College of Music, Arts & Letters
Linda Wooderson '78, Ed.D., Dean, Lewis E. Schollian College of Education & Social Sciences

UNIVERSITY RELATIONS

Theresa Daniels, Director of Donor Development
Jack Hays, Fundraising Consultant
Lindsay Schindler '04, M.B.A. '09, Director of Alumni Relations
Paula Livingston, Director of Major Events
Greg Lober '70, Director of Planned & Major Gifts
Penny Marr, Data Base/Donor Records Coordinator
Cindy Rice '73, Director of Private Scholarship Development & Estate Planning Associate
Carl Singer, Fundraising Consultant
Holly Stockard '08, Director of Annual Fund
Granville Watson, Fundraising Consultant
Steve Whisler '71, Fundraising Consultant

MARKETING & COMMUNICATIONS

Shelly Brown, Techno-M.B.A., Director of Web Services
Rollie Skinner '06, Graphic Designer
Sharina Smith, M.S.A., Senior Director of Marketing & Communications
Jeff Weseloh '09, Director of Athletics Media Relations

ALUMNI news and events



Mark your Calendar

March

SATURDAY, MARCH 5

Houston, Texas

Dinner at The Spaghetti Warehouse @ 6:00 PM
\$10 per person

FRIDAY, MARCH 11

Salem, Mo.

Catered dinner on Salem campus @ 6:00 PM
\$6 per person

April

TUESDAY, APRIL 26

Springfield, Mo.

SBU Night at the Springfield Cardinals
(Alumni & Current Students)
Game @ 7:07 PM

October

OCTOBER 28-29

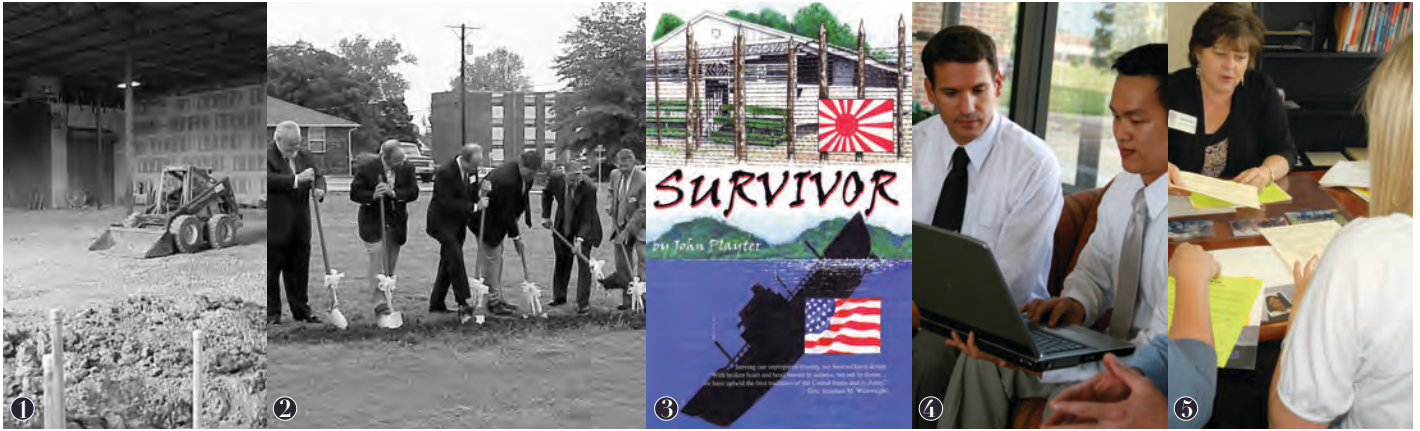
Bolivar, Mo.

Cirque du Southwest, Homecoming 2011



For more information or to RSVP please call or email Lindsay:
• 417.328.1806
• LSchindler@SBUuniv.edu.

For more SBU News, visit www.sbuniv.edu/news. Did you know SBU has an RSS news feed? Check it out online!



Southwest Baptist University Decade of Headlines

Bolivar Herald-Free Press (2000-2010) Compiled by Reporter Jessica Oliver '09

2000

Jesters pledge \$1 million to SBU (2/16/00):

SBU's Board of Trustees voted Tuesday to name the building that houses the Harriett K. Hutchens Library the Jester Learning and Performance Center. SBU graduates Bill and Nancy Hebbert Jester pledged a \$1 million gift to endow the building and to complete the unfinished portion of the building. ❶

SBU breaks ground at Plaster; dedicates Hammons building (5/10/00): SBU broke ground Tuesday for the new Plaster Athletic Center. Dedication services for the Dwain and Donna Hammons Center for Facilities Excellence (physical plant) were held Tuesday. ❷

2001

Playter donates royalties to SBU (5/16/01):

Bolivar resident John Playter, author of the book "Survivor," received his first royalties check from SBU. The university published Playter's book in September 2000. More than 1,600 books have been sold by the SBU bookstore. ❸

SBU adds MBA program (7/25/01): SBU is adding a master of business administration program to its graduate studies area. The

graduate business program at SBU began in 1992 and was offered with a concentration in health services. ❹

2002

Soaring to success — SBU launches success program for new students (8/21/02):

This year SBU will launch a new program designed to help make students successful. The University Success Center is designed to assist incoming freshmen with the transition to college. ❺

SBU trustees approve major in intercultural studies (10/25/02): The SBU board of trustees approved a new major in intercultural studies that will serve to develop servant leaders for a global society. The major will be offered through the Courts Redford College of Theology and Church Vocations. It is an interdisciplinary major preparing students for working and living in other cultures.

2003

Teters Floral Products donates \$100,000 for SBU's Meyer Wellness and Sports Center (11/21/03): SBU recently received a \$100,000 gift from Teters Floral Products for the Jane and Ken Meyer Wellness and

Sports Center. The gift is part of the Partners in Excellence campaign.

SBU campaign tops \$50 million (11/26/03):

SBU received a contribution of \$500,000 from John Q. Hammons, founder, chairman and CEO of John Q. Hammons Hotels Inc. of Springfield, for its ongoing \$50 million Partners in Excellence capital campaign.

2004

President Bush talks about SBU student during campaign stop (8/4/04): George W. Bush highlighted major campaign topics including the economy, tax relief, health care, war, freedom, reform and education. To illustrate a point on education, Bush talked about Southwest Baptist University graduate Kristin Heydt.

SBU to offer continuing education courses, Polk County Opportunity (8/11/04): SBU is offering more ways for community members to take classes on the Bolivar campus. Starting in August, SBU is introducing three courses for community members interested in taking classes for enrichment.



2005

Hammons, Meyer on hand for SBU fieldhouse dedication (2/9/05): The Jane and Ken Meyer Wellness and Sports Center, as well as Hammons Court were dedicated.

SBU to offer first doctorate (3/9/05): SBU received official approval to offer its first doctorate in physical therapy.

SBU receives \$1 million gift (10/14/05): During its fall Board of Trustees meeting Oct. 11, SBU received a \$1 million check from Wayne and Betty Gott of Salem.

2006

SBU ranked first in nation by NAMB (5/3/06): SBU is first among the colleges and universities throughout the nation that the Southern Baptist Convention's North American Mission Board is honoring for the number of student missionaries mobilized during 2005.

SBU receives 10-year accreditation from the North Central Association (8/16/06): During his annual State of the University address to faculty and staff Tuesday, SBU President Dr. C. Pat Taylor announced the university received a 10-year accreditation.

2007

SBU dedicates Jim Mellers Center renovation (9/26/07): SBU dedicated the renovation of the Jim Mellers Center Monday. SBU's renovation of the 22,000-square-foot Jim Mellers Center was completed this summer. The center houses the Courts Redford College of Theology and Ministry as well as SBU's Intercultural Studies program. ⑥

SBU receives Marketing Recruitment Excellence Award (10/24/07): SBU recently received one of the 2007 Marketing-Recruitment Excellence Awards from Noel-Levitz, the leading higher education consulting firm specializing in student recruitment, financial aid, retention, market research and Web and communications development.

2008

SBU dedicates John and Ruth Marshall classroom (5/21/08): SBU dedicated a classroom in the Jim Mellers Center in honor of John and Ruth Marshall.

SBU dedicates projects in memory of Dr. Jim and Joyce Sells (12/17/08): Dr. Jim and Joyce Sells were remembered

for their contributions to SBU during a dedication ceremony Monday for the Joyce Sells Heritage Center and Jim Sells Grand Entrance. ⑦

2009

SBU receives \$1 million from longtime supporter (2/18/09): SBU received a \$1 million undesignated donation from longtime supporter Wayne Gott on Feb. 10. ⑧

SBU undergraduate enrollment hits record (9/25/09): SBU has a record number of undergraduates — 2,924 — enrolled for the fall 2009 semester. ⑨

2010

SBU to name Success Center after Ed and Theo Clark (6/30/10): SBU will rename its University Success Center after Ed and Theo Clark.

SBU buys former Consumer's Building (8/20/10): SBU has purchased the former Consumer's Building in Bolivar with the help of a major gift from the Warren B. Davis family. ⑩

SBUlife

Southwest Baptist University
1600 University Avenue
Bolivar, MO 65613



A life of direction
starts at Southwest

VISIT SBU
Bearcat
Days

April 15-16

www.SBUniv.edu/visit

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